



Change The One Gala Dinner Sponsorship Comparison

Complete table of sponsorship opportunities and inclusions.

Feature	Bronze Table Sponsor \$500	Silver Table Sponsor \$1,000	Gold Table Sponsor \$2,000	Dessert Sponsor \$1,500	Welcome Drinks Sponsor \$2,500	Entertainment Sponsor \$3,000
Best for	Local businesses wanting affordable brand exposure	Businesses wanting increased visibility before and during the event	Organisations seeking maximum visibility and community impact	Businesses wanting exclusive branding during dessert service	Businesses wanting to create the first impression as guests arrive	Businesses wanting to bring the night's entertainment to life
Exclusive sponsor status	No	No	No	Exclusive Dessert Sponsor	Exclusive Welcome Drinks Sponsor	Exclusive Entertainment Sponsor
Table sponsorship	Yes	Yes	Yes	No	No	No
CC the Caring Cow books	10	10	20	10	20	20
CC the Caring Cow plush toys	No	2	5	2	5	5
Bee plush toys	No	2	5	2	5	5
Media wall	Small logo	Medium logo	Large logo displayed prominently	Recognition as Dessert Sponsor	Recognition as Welcome Drinks Sponsor	Recognition as Entertainment Sponsor
Venue branding	No	No	Pull up banner at venue	Branding during dessert service	Branding at drinks station and pull up banner near welcome area	Large logo near entertainment area and pull up banner opportunity
Stage acknowledgements	1	2	3 to 4	2	3	4
Dedicated social media promotion	1 post	2 posts	Featured sponsor social media campaign	2 posts	2 posts	3 posts
Website recognition	No	Business listing on sponsor page	Business profile on sponsor page	Business profile featured	Business profile featured	Business profile featured
Event programme	Business name listed	No	No	No	No	No
Sponsor recognition slides	Logo displayed during evening	Priority placement	Premium placement	No	No	No
Event promotional material	No	No	Logo featured where possible	No	No	No
Goodie bag material	Business card or DL flyer	One A4 flyer or brochure	Brochure up to four A4 pages	A4 flyer	A4 flyer	A4 flyer
Branded promotional item	No	No	Opportunity to provide one item	No	No	No
Post event thank you recognition	No	No	Yes	Yes	Yes	Yes
Professional event photos with branding	No	No	Yes, featuring sponsor signage	No	No listed	Yes, featuring sponsor branding

FULL SPONSORSHIP DETAILS

BRONZE TABLE SPONSOR

\$500

Perfect for local businesses wanting to support Change The One while gaining brand exposure.

- Table sponsorship
- 10 copies of CC the Caring Cow
- Small logo displayed on the event media wall
- One dedicated social media post
- One acknowledgement from the stage
- Business name listed in the event programme
- Logo displayed on sponsor recognition slides during the evening

SILVER TABLE SPONSOR

\$1,000

A strong promotional opportunity for businesses wanting increased visibility before and during the event.

- Table sponsorship
- 10 copies of CC the Caring Cow
- 2 CC the Caring Cow plush toys
- 2 Bee plush toys
- Medium logo displayed on the event media wall
- Two dedicated social media posts
- Two acknowledgements from the stage
- A4 flyer or promotional brochure included in guest goodie bags
- Business listing on the Change The One website sponsor page
- Priority placement on sponsor recognition slides

GOLD TABLE SPONSOR

\$2,000

Premium sponsorship designed for organisations seeking maximum visibility and community impact.

- Table sponsorship
- 20 copies of CC the Caring Cow
- 5 CC the Caring Cow plush toys
- 5 Bee plush toys
- Large logo displayed prominently on the event media wall
- Three to four acknowledgements from the stage throughout the evening
- Featured sponsor social media campaign
- Premium placement on sponsor recognition slides
- Logo featured on event promotional material, where possible
- Opportunity to provide a promotional brochure of up to four A4 pages for inclusion in guest goodie bags
- Opportunity to provide a branded promotional item for guest goodie bags
- Recognition in post event thank you communications
- Professional event photographs featuring sponsor signage
- Opportunity to display a pull up banner at the venue
- Business profile featured on the Change The One website sponsor page

DESSERT SPONSOR

\$1,500

Sweeten the evening while supporting a worthy cause.

- Exclusive Dessert Sponsor status
- Branding displayed during dessert service
- Recognition as Dessert Sponsor on the media wall
- Two acknowledgements from the stage
- Two dedicated social media posts
- Business profile featured on the Change The One website
- A4 flyer in guest goodie bags
- 10 copies of CC the Caring Cow
- 2 CC the Caring Cow plush toys
- 2 Bee plush toys
- Recognition in post event thank you communications

WELCOME DRINKS SPONSOR

\$2,500

Create the first impression guests experience as they arrive.

- Exclusive Welcome Drinks Sponsor status
- Branding displayed at the drinks station
- Recognition as Welcome Drinks Sponsor on the media wall
- Three acknowledgements from the stage
- Two dedicated social media posts
- Business profile featured on the Change The One website
- Pull up banner display opportunity near the welcome area
- A4 flyer in guest goodie bags
- 20 copies of CC the Caring Cow
- 5 CC the Caring Cow plush toys
- 5 Bee plush toys
- Recognition in post event thank you communications

ENTERTAINMENT SPONSOR

\$3,000

Be recognised as the sponsor bringing the night's entertainment to life.

- Exclusive Entertainment Sponsor status
- Large logo displayed near the entertainment area
- Recognition as an Entertainment Sponsor on the media wall
- Four acknowledgements from the stage throughout the evening
- Three dedicated social media posts
- Business profile featured on the Change The One website
- Pull up banner display opportunity
- A4 flyer in guest goodie bags
- 20 copies of CC the Caring Cow
- 5 CC the Caring Cow plush toys
- 5 Bee plush toys
- Recognition in post event thank you communications
- Professional event photographs featuring sponsor branding

PROMOTIONAL MATERIAL GUIDELINES AND TICKETS

- Bronze Sponsors may provide a business card or DL flyer.
- Silver Sponsors may provide one A4 flyer or brochure.
- Gold Sponsors may provide a brochure of up to four A4 pages plus one promotional item for inclusion in guest goodie bags.
- All promotional materials must be supplied by the sponsor by the nominated deadline.
- All sponsorship opportunities are exclusive unless otherwise stated.
- Social media promotion will be shared across Change The One platforms.
- Promotional flyers and branded items are to be supplied by the sponsor.
- Individual ticket: \$199 per person.
- Table of 10: \$1,790.

WHAT YOUR SUPPORT WILL ACHIEVE

Funds raised from the Change The One Gala Dinner will directly support two life changing projects in Vietnam: a new purpose built disability support facility for approximately 45 children with disabilities and their families, and a new school kitchen, dining room, toilet amenities and clean water filtration system at Diem Truong Ong Ruong, Thon 3, Xa Tra Van, Vietnam. These projects will improve health, education, dignity and opportunity for vulnerable children and families. 100% of all funds raised go directly to these projects. No committee member, volunteer or founder receives wages or payment.